



J COMPANY
OF THE
JAYEAR

JA. Know What Matters. 

Facebook Live Event Schedule

Pitch Competition

10:00 AM Wellness is Key

10:22 AM Conscious Coasters

10:44 AM IRIS

11:26 AM Plush Paradise

11:44 AM UKIYO

12:10 PM AMITY

3:30 PM Awards Presentation

About the JA Company of the Year Competition

The JA of Greater Washington Company of the Year Competition is the culminating regional event for all JA student companies in the Greater Washington region.

Companies will have the opportunity to share their business performance and general experience in numerous formats and events, including their Company Report, Commercial, Interviews, and Pitch Presentations.

The winning company will earn the distinguished title of JA of Greater Washington's Company of the Year!

INDIVIDUAL AWARDS

CEO of the Year

COO of the Year

Marketing Director of the Year

Finance Director of the Year

Supply Chain Director of the Year

Sales Director of the Year

Rookie of the Year

Alum of the Year

AUDIENCE CHOICE AWARDS

Favorite Logo

Favorite Commercial

Judging Evaluation Criteria

COMPANY REPORT (30%): The 8-page company report provides companies the opportunity to showcase the company's overall business performance, challenges and achievements, and lessons learned from their JA Company Program experience.

COMMERCIAL (10%): The one-minute commercial is an opportunity for student companies to showcase the benefits of the company's product and their innovative approach to meeting their customers' needs.

INTERVIEW (30%): The interview is an opportunity for students to demonstrate an understanding of how and why the company performed as it did, the general lessons they gained from the experience, and how these lessons might be applied in other situations.

PITCH (30%): The pitch is a company's opportunity to engage with the judging panel, demonstrate your knowledge of the company, and discuss your overall experiences. Companies are allowed up to 4 minutes to present followed by up to 4 minutes of questions and answers.

About the JA Company Program

In the JA Company Program, high school students will put their ideas into action by launching and operating a real business with other students under the guidance of business professionals.

This intensive, 6-month-long program is the ultimate hands-on experience for any high-schooler looking to explore their diverse professional interests and develop the skills to succeed in a wide variety of careers.

To learn more, visit myja.org/programs/jacompanyprogram

Thank you

Company Commercial & Report Judges!

Abbie Stempel	Danielle Callas	Jim Okorn	Leon Smith	Minh Chang	Sara Wachspress
Alina Cooper	David Harris	John Anwanwan	Lisa Horton	Miss Hongyun Bai	Seth Belford
Anna Valencia	Debbie Nuckolls	Julie Fedick	Lorraine Palmer	Nichole Logan	Simon Omogah
Avani Mehta	Giovonni Smith	Kathy Garner	Luke Brewster	Nickisha Shell	Stacey Dash
Brad Shaffer	Grace Geng	Kelly Skahan	Magdalena Carpio	Nikki Zelinski	James Patrick
Bryan Topham	Gwendolyn Larkin	Kendra Day-Hernandez	Manyi Rehm	Precious Harrison-Cobb	Taylor Hawkins
Conner Sanders	Jack Smith	Kiersten Morales	Margaret Hemmert	Priscilla Liu	Tom Dineen
Daija Riley	Jared Wilson	Laniyyah Elam	Maria Gonzales Jackson	Rondene Grinam	Tynesha Douglass
Damita Wray	Jessica Bates	Laura Rowles	Michelle Cheng	Samantha Meeker	Yohance Butler-Jackson

Thank you

Individual Award Judges!

Raena C. Akin-Deko, Verve Strategy, Inc.
Zach Albert, Wood Partners
Caroline Bour, CBRE
Jeffrey Bronaugh, The Carlyle Group

Zaiba Hasan, The Emerge Consulting Solutions
Steve Kim, DrFirst
Shellie McKinney, MOMNetwork, LLC
Ryan Wild, The Carlyle Group

Shane Ziegler, USI Insurance Services

Thank you

Pitch & Interview Practice Volunteers!

Ashleigh Dorfman
Camille Harvey
Carmen Wilson
Caroline Bour
Carolyn Rider
Danielle Callas
David Harris
Erica Mariani

Jeffrey Bronaugh
Jonathan Smith
Julie Fedick
Lesley-Jane Dixon
Lorraine Palmer
Maria Gonzales Jackson
Mary Claire Tansill
Maryam Ahmed

Miss Makenzie Palladino
Mrs. Yohance Butler-Jackson
Ms. Kiana Faucette
Ms. Lexi Valentin
Ms. Sierra A Serinese
Myline Harris
Olivia Lynch
Phyllicia Okoba

Raena C. Akin-Deko
Ryan Wild
Shane Ziegler
Sheila Carpenter
Shellie McKinney
Steve Kim
Yolanda Stennett
Zach Albert

Zaiba Hasan



Thank you
Pitch Competition & Interview Judges...



Shellie McKinney,
Founder
MOMNetwork, LLC



Joe Sallette

*Senior Technical Product
Manager for Financial
Technology*

Nike, Inc.

Let's Meet the Companies!

J COMPANY
OF THE
YEAR

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Wellness Is Key



Meet Team **Wellness Is Key**

Leadership:

Micah Smith – CEO

Johanna Chambers – COO

Christopher Boston – Finance Director

Johanna Chambers – Marketing Director

Anthony Clark – Sales Director

Chance Turner – Member



JA. Know What Matters.

Thank you Wellness Is Key **Mentors!**

Jody Mitchell
Sally Miller



Thank you, **NSBE Jr. FIRE**, for
hosting Wellness Is Key!



JA. Know What Matters.

Thank you
Amanda Bazigian and Anton de Roo
for investing in Wellness Is Key!



M2 STRATEGY



 UnitedHealthcare



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Meet the Wellness Is Key **Presenters**



Micah Smith, CEO
Home-Schooled, 10th Grade



Johanna Chambers, COO & Marketing Director
Our Lady of Good Counsel High School, 11th Grade

Conscious Coasters



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Meet Team **Conscious Coasters**

Leadership:

Vivek Narang – CEO

Rohun Tuli – Finance Director

Vittoria Satterlee – Marketing Director

Matthew Jin Stradley – Sales Director

Yashaswin Shivaprasad – Supply Chain Director

Christopher Cannady

Ishan Desai

Gentry Jones

Parth Patel

Tommy Rice

Benjamin Woodard



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Thank you, **Accenture**, for hosting
Conscious Coasters!



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Thank you Conscious Coasters **Mentors!**

Gabe Cohen
Eden MeKonnen
Rhea Tuli
Madison Brooks
Nnayelu Oranuba



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Thank you, **Rick Fernandez** , for investing
in Conscious Coasters!



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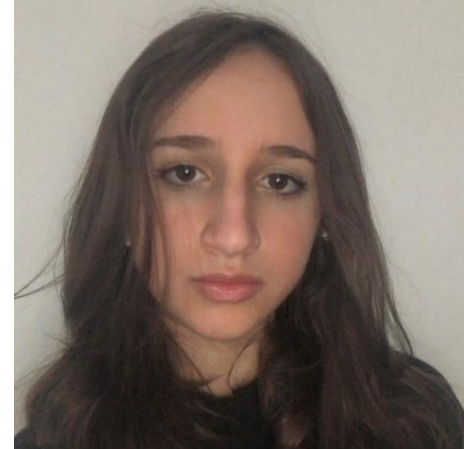
CONSCIOUS
COASTERS

WASHINGTON DC

Meet the Conscious Coasters **Presenters**



Vivek Narang, CEO,
Washington Liberty High School, 12th Grade



Vittoria Satterlee, Marketing Director
Chantilly High School, 9th Grade



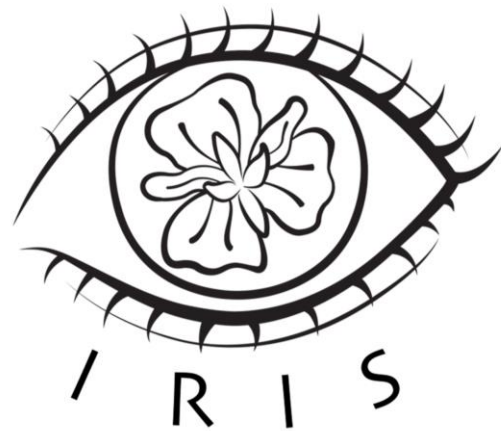
Rohun Tuli, Finance Director
Chantilly High School, 9th Grade

**Yashaswin Shivaprasad, Supply
Chain Director**
Thomas Wootton High School, 10th Grade



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IRIS



Meet Team **IRIS**

Leadership:

Mariam Seshan – CEO

Avery Kaplan - COO

Brandon Nesbit – Finance Director

Aadya Nair – Marketing Director

Anthony Giordano – Sales Director

Avery Kaplan – Supply Chain Director

Henry Carter

Ruhi Jame

Liya Taxali

Krishan Shah

Nithya Ramani

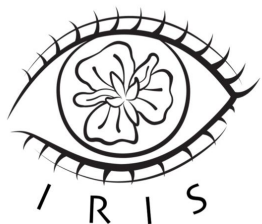
Katherine Harris

Gautier Saillard

Mina Garcia

Cameron Theis

Noah Charvet



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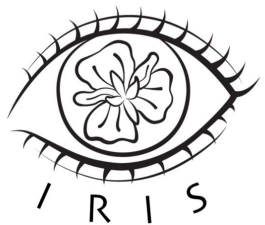
Thank you, **South Lakes High School,**
for hosting IRIS!



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Thank you, IRIS **Mentors!**

Jon McNamara
Aanand Vasudevan

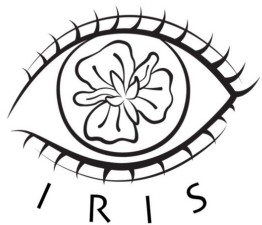


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Thank you
Willow Marr
for investing in IRIS!



M2 STRATEGY



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Meet the IRIS Presenters



Mariam Seshan, CEO
South Lakes High School, 12th Grade



Aadya Nair, Marketing Director
South Lakes High School, 12th Grade



Anthony Giordano, Sales Director
South Lakes High School, 12th Grade



**Brandon Nesbit,
Finance Director**
South Lakes High School,
11th Grade



Ruhi Jame
South Lakes High School,
12th Grade

Plush Paradise



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Meet the **Plush Paradise** Team

Leadership:

Zachary Park – CEO

Emanuel Rouvelas – Finance Director

Aneesh Arunkumar – Marketing Director

James Johnson – Sales Director

Jonathan Goeke – Supply Chain Director

Benjamin Mintz

Aravind Siva



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Thank you, **JA of Greater Washington**,
for hosting Plush Paradise!



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Thank you, Plush Paradise **Mentors!**

Ani Sinani
Yolanda Lavery
Tamir Sherif
Hanley Staley
Brianna Gayle



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Thank you, **Peter Abrahams**, for investing
in Plush Paradise!



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Meet the Plush Paradise **Presenters**



Zachary Park, CEO
Oakton High School, 10th Grade



Emanuel Rouvelas, Finance Director
McLean High School, 11th Grade



James Johnson, Sales Director
Seneca Valley High School, 12th Grade

Jonathan Goeke, Supply Chain Director
Washington Liberty High School, 11th Grade

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UKIYO



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Meet the **UKIYO** Team

Leadership:

Dalia Buck – CEO

Sumayya Abdul-Rahman – Finance Director

Nailah Buck– Marketing Director

Shifaa Abdul-Rahman – Supply Chain Director

Noor Zaareir

Mariam Zaher

Ahmed Elnour



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Thank you, **Hidayah Academy**, for
hosting UKIYO!



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Thank you, UKIYO **Mentors!**

Asmaa Elsayed
Gayle Robinson
Kwanza Nunn
Ed MacNabb
Zach Jacob



Thank you
Peter Abrahms, Camille Blair, and Anton de Roo for
investing in UKIYO!



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Meet the UKIYO **Presenters**



Dalia Buck, CEO,
Hidayah Academy, 10th Grade



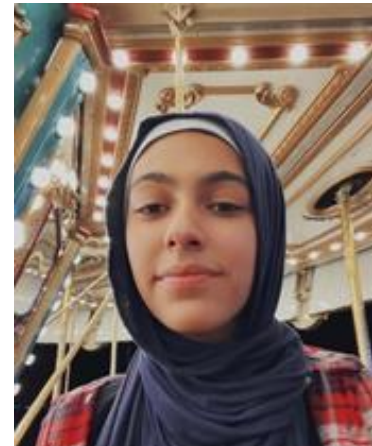
Shifaa Abdul Rahman, Supply Chain Director,
Hidayah Academy, 9th Grade



Nailah Buck, Marketing Director
Hidayah Academy, 12th Grade



Sumayya Abdul-Rahman, Finance Director,
South Lakes High School, 11th Grade



Mariam Zaher
Hidayah Academy, 9th Grade

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AMITY



Meet the AMITY Team

Leadership:

Sravani Mannava – CEO

Rose Chen – COO & Finance Director

Ebunoluwa Fabunmi – Marketing Director

Cassandra Emandeu – Sales Director

Nylah Obiezue – Supply Chain Director

Ava Baima

Maalini Srinivasan



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Thank you, **Rising Women**, for hosting
AMITY!



JA. Know What Matters.

Thank you, AMITY **Mentors!**

Tracy Sells
Anna Oluyomi
Kimberly Ginyard
Nailah Harris
Kosi Eneli



JA. Know What Matters.

Thank you
Amanda Bazigian and Camille Blair, for
investing in AMITY!



JA. Know What Matters.

Meet the AMITY Presenters



Sravani Mannava, CEO
Westfield High School, 11th Grade



Rose Chen, COO & Finance Director
McLean High School, 11th Grade



Casandra Emandeu, Sales Director
Seneca Valley High School, 10th Grade



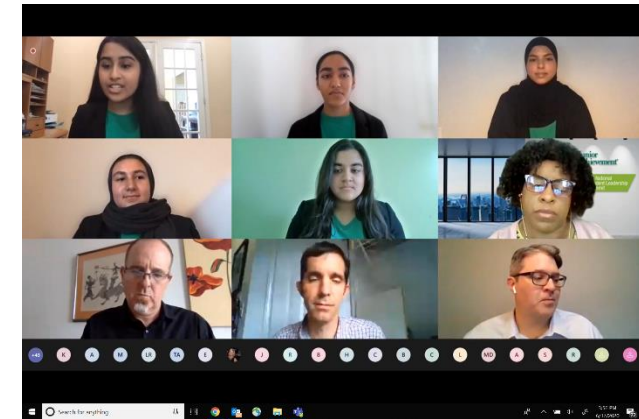
Ava Baima
Sherwood High School, 9th Grade



Maalini Srinivasan
Sherwood High School, 11th Grade

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What's Next?



JA NATIONAL STUDENT LEADERSHIP SUMMIT

Washington, DC | June 19-22, 2022

JA. Know What Matters.

Spend the Summer **Building Your Resume!**

JA ENTREPRENEURSHIP SUMMIT

Prince George's County, MD & UMD at College Park

July 25-29, 2022

Learn more at myJA.org/programs/entrepreneurshipsummit

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Congratulations Teams!

THANK YOU FOR
SUPPORTING OUR
2022

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